

I am a teacher who continually asks my students to observe, inspect, analyze, and reflect on the power of the media to influence our own thinking on issues, even when it appears to be "objectively presented." Like it or not, the media have always done this simply by what they choose to include or omit in their reporting and programming (thus the need for the teaching of critical thinking!). However, the recent action by Sinclair, demanding that all of its stations suspend scheduled programs to air what is clearly a deliberate campaign effort, goes far beyond this by sponsoring an action that is not only highly unethical but, as far as I can tell, illegal. Please do not allow this to set a precedent for the future. You should also know: I am not a strong Kerry supporter--I WOULD HOLD THIS VIEW REGARDLESS OF WHO WAS THE TARGET OF THIS UGLY SMEAR CAMPAIGN.
D. Scholtz